Call for Presentations Workshop

SYDNEY2019

ThoughtWorks®

A huge thank you

Who are we?

- Me (Raph)
- Aaron
- Michelle
- Sam
- Breana

Past DDD Agenda

Michael John Pena *Blockchain, Cloud and DevOps*	**Thiago Passos** *Azure Functions Aren't Enterprisy, Are They?*	**Liz Gilleran** *5 Lessons for how Machine Learning Engineers can work with UX Designers*	**Hailey Martin** *DevOps Is Everyone's Job*
			Georgie Luhur Cooke *Your blog ≠ everyone else's blog*
Changeover			
Klee Thomas *What Even Is Agile!?*	**Jason Taylor** *Clean Architecture with ASP.NET Core 2.1*	**Caspar Yuill** *How we know what we know: Using philosophy and ethnography to define the limits of AI*	**Nelly Sattari** *Fancy becoming a front-end developer? Get to know the tools and concepts first!*
Lunch			
Ben Cull *This Startup Life: A Developer's Mistakes and Tips*	**Jernej Kavka** *Making unit tests simple again with .Net Core and EF Core*	**Mark Boehm** *When the Devil is in the detail: understanding the Pareto Principle and how it applies to UX design*	**Fiona McCawley** *An Introduction to Elixir*
			Alex Swan *Nobody asked you, Brenda*

- Increase chances of getting voted
- CFP 14th of July

Today

- How are agendas selected
  - DDDs
  - Other conferences
- General Language techniques
- Working through titles and abstracts
- Preparing for talks

How are talks selected (25 talks)

Language Techniques

Clickbait....

New study: Coffee can kill you

But old studies say no

BY **MARY JO DILONARDO** - AUGUST 19, 2013

CNN Health +

Up to 25 cups of coffee a day still safe for heart health, study says

By Andy Woodyatt, CNN

Updated 1534 GMT (2334 HKT) June 3, 2019

news .com.au

National | World | Lifestyle | Travel | Entertainment | Technology | Finance | Sport

science | human body

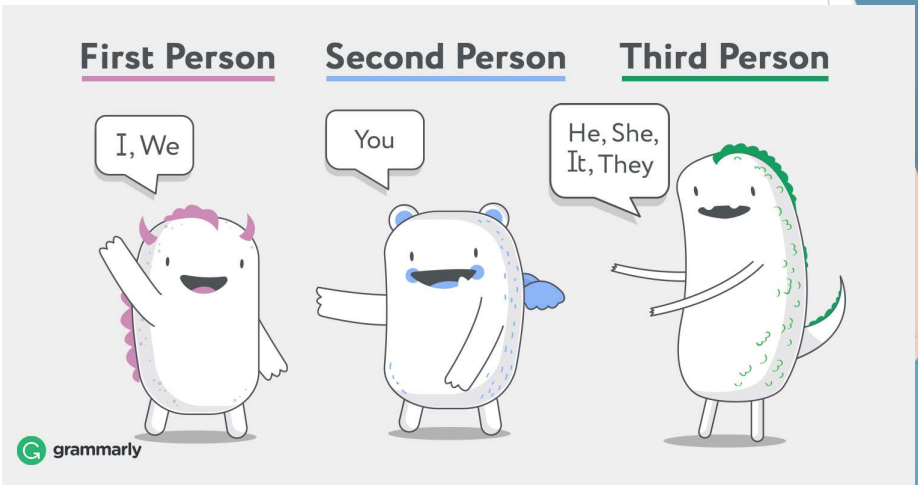
Younger generations are growing horns in the back of their head

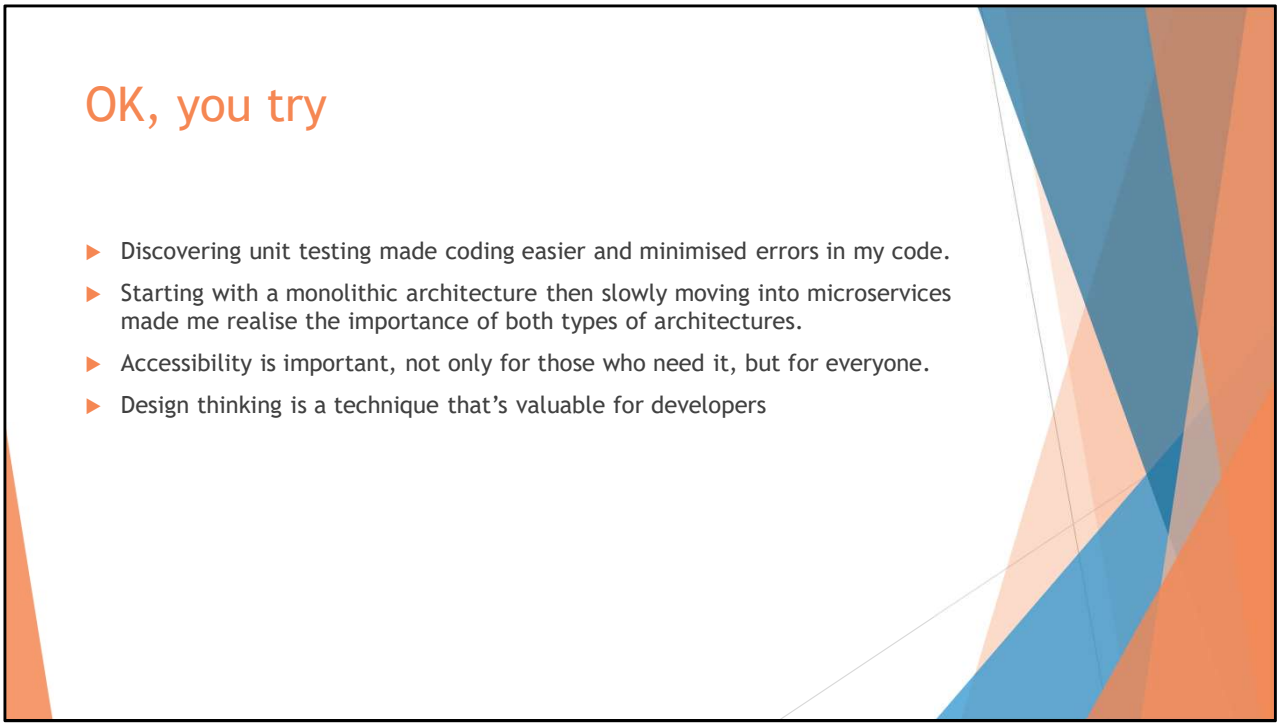
Up to half of all young people could be developing horn-like growths in the backs of their heads, startling Australian research suggests.

Language Techniques

- The Economy of Words
  - Brevity
  - Concise
- Example:
  - Choosing a microservices architecture taught us about domain driven design.
  - Choosing microservices taught us domain driven design.

Perspectives





- Unit testing makes coding easier and minimises errors.
- Unit testing is easily practiced and reduces errors.

- You can realise benefits of microservices and monolithic architectures by migrating from one to the other.
- The benefits of a monolithic architecture were discovered after migrating to microservices.

- Accessibility, it's important for everyone.

- Design thinking, not only for designers.
- Design thinking will make you a better developer.

Talk about something you're passionate about, if you're passionate your audience will resonate. If you're flat, they'll feel flat

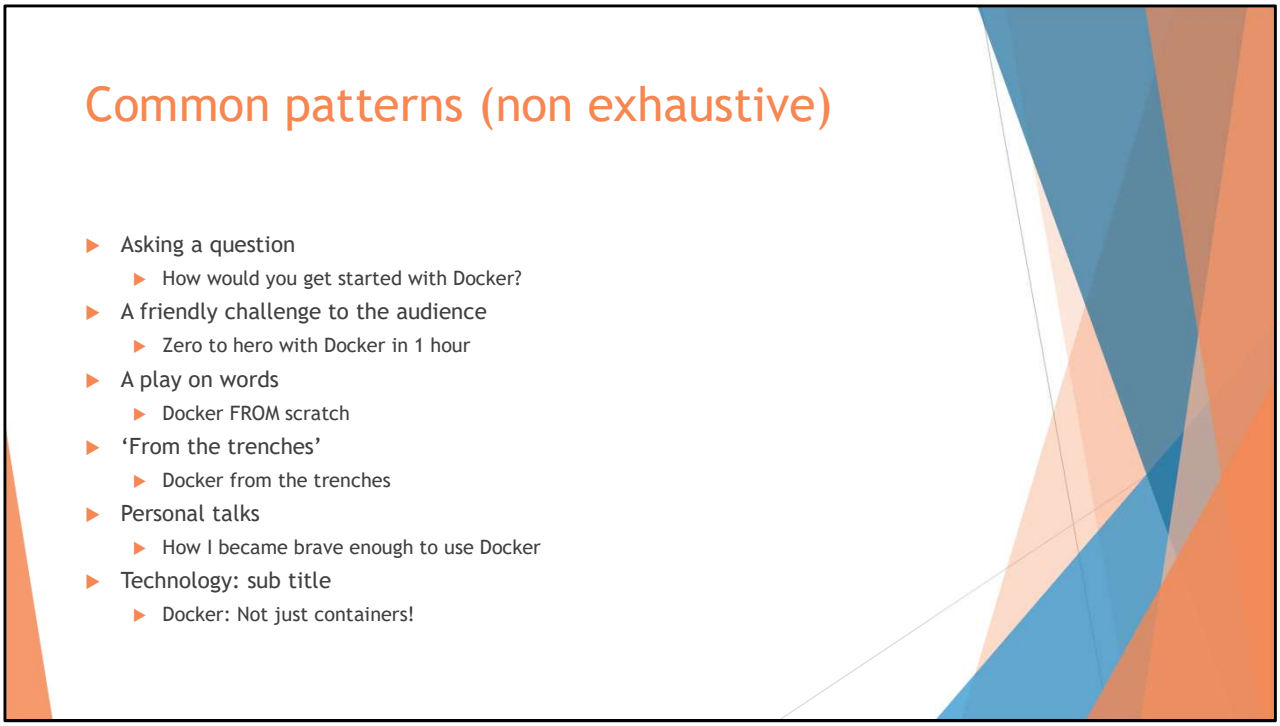
Remember you're proposing an idea, so formulate the idea, not the solution

"Don't just a book by it's cover" is true, but people will form an opinion based off the title
Title needs to resonate with people

Long abstracts will cause people to trail off
Use impactful statements up front
Demonstrate your experience, why are **you** the person to give this talk

Common patterns (non exhaustive)

- Asking a question
  - What do microservices really look like in prod?
- A friendly challenge to the audience
  - Stop mocking, start testing
- A play on words
  - Docker FROM scratch
- 'From the trenches'
  - DDD from the trenches
- Personal talks
  - Overcoming fear, anxiety and doubt as a developer
- Technology: sub-title
  - Blockchain: More than cryptocurrency!



Look at previous agendas

You try

Congratulations!

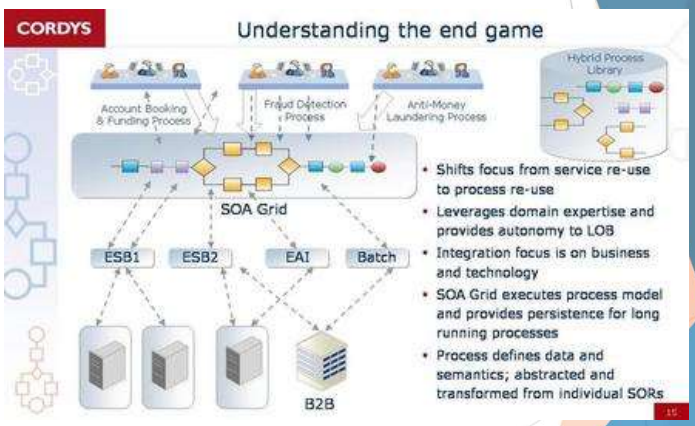
Adrenalin, excitement, and fear

Preparing

- Fill your gaps in knowledge first
- Brainstorm everything
- Work on your points
- Memorise the introduction and conclusion
- Always about the audience
  - A call to action
  - Inspired?
  - Curious?

Visual Aids

- PowerPoint shortcuts
- Live code - beware
- Memes, jokes

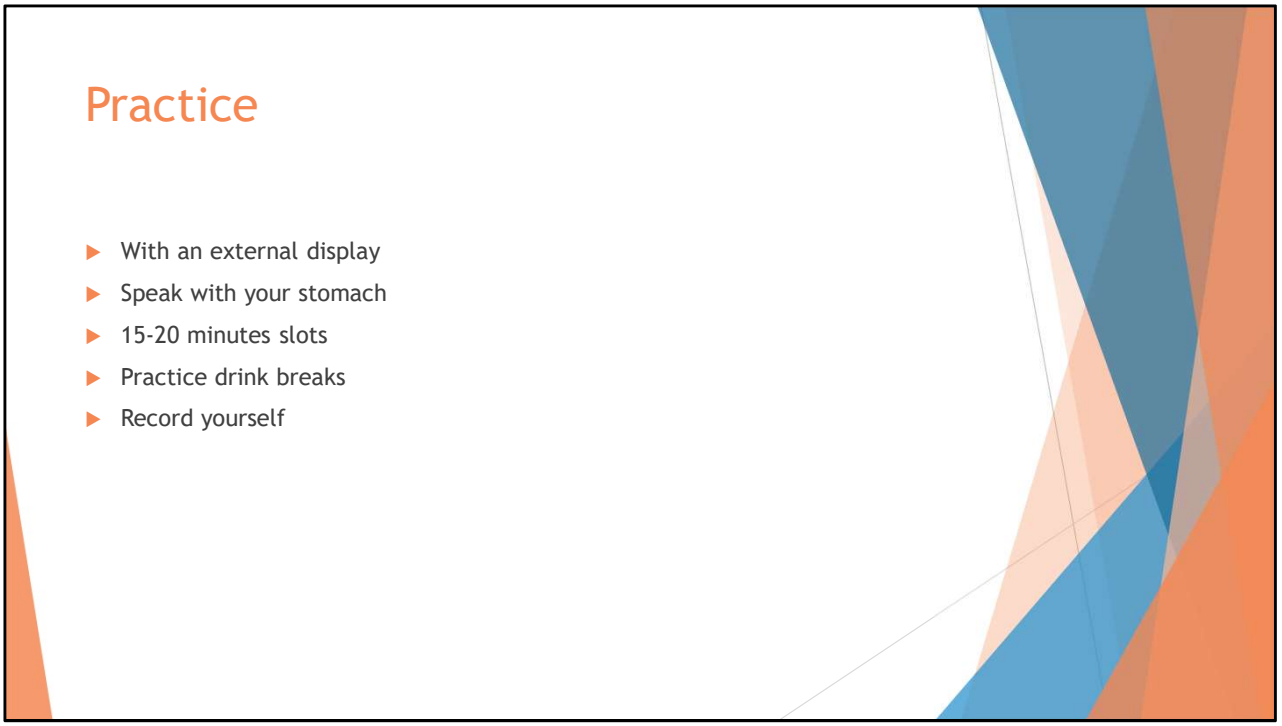


PowerPoint shortcuts
- Shift f5
- f5

Live code demo
- Set text editor size
- Practice external screen
- Use git tags and checkout to tags
- Have a BACKUP (video, gif)

Memes, jokes
- Good way to break up a presentation
- Be clever in the timing, don't have them all in the begining

Remember that visual aids are there to enhance, not drive your presentation



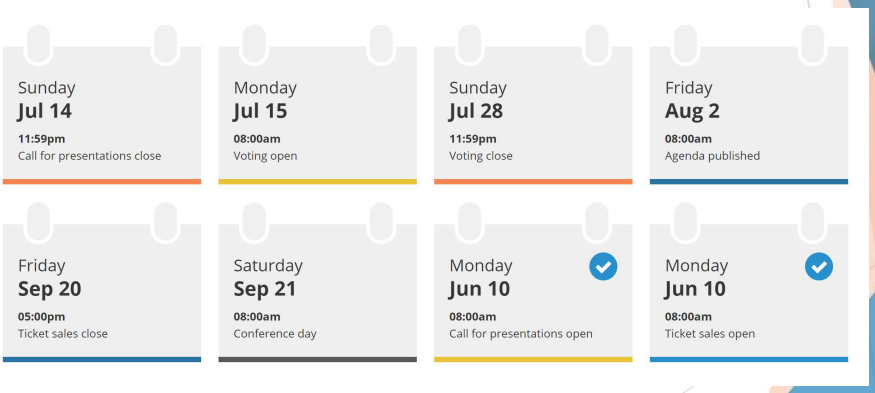
With an external display:
* Decide whether duplicate or pres mode

On the day

- Relax
- Remember to turn off notifications
- Enlarge and set text editor to proper fonts
- Have fun!

Practice

Important Dates



https://sessionize.com/ddd-sydney-2019/

Submit!