

Call for Presentations Workshop



ThoughtWorks®

A huge thank you 🙏

Who are we?

- ▶ Me (Raph)
- ▶ Aaron
- ▶ Michelle
- ▶ Sam
- ▶ Breana



Past DDD Agenda

Michael John Pena <i>Blockchain, Cloud and DevOps</i>	Thiago Passos <i>Azure Functions Aren't Enterprisey. Are They?</i>	Liz Gilleran <i>5 Lessons for how Machine Learning Engineers can work with UX Designers</i>	Halley Martin <i>DevOps is Everyone's Job</i>
Georgie Luhur Cooke <i>Your blog ≠ everyone else's blog</i>			
Changeover			
Klee Thomas <i>What Even Is Agile?</i>	Jason Taylor <i>Clean Architecture with ASP.NET Core 2.1</i>	Caspar Yuill <i>How we know what we know: Using philosophy and ethnography to define the limits of AI</i>	Nelly Sattari <i>Fancy becoming a front-end developer? Get to know the tools and concepts first!</i>
Lunch			
Ben Cull <i>This Startup Life: A Developer's Mistakes and Tips</i>	Jernej Kavka <i>Making unit tests simple again with .Net Core and EF Core</i>	Mark Boehm <i>When the Devil is in the detail: understanding the Pareto Principle and how it applies to UX design</i>	Fiona McCawley <i>An Introduction to Elixir</i>
Alex Swan <i>Nobody asked you, Brenda</i>			

- Increase chances of getting voted
- CFP 14th of July

Today

- ▶ How are agendas selected
 - ▶ DDDs
 - ▶ Other conferences
- ▶ General Language techniques
- ▶ Working through titles and abstracts
- ▶ Preparing for talks

How agendas are created



How are talks selected (25 talks)

Language Techniques

Clickbait....

New study: Coffee can kill you

But old studies say no

BY MARY JO DILOMARDO - AUGUST 19, 2013



CNN Health +

Up to 25 cups of coffee a day still safe for heart health, study says

By Amy Woodyatt, CNN

Updated 1534 GMT (2334 HKT) June 3, 2019



news.com.au

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science human body

Younger generations are growing horns in the back of their head

Up to half of all young people could be developing horn-like growths in the backs of their heads, startling Australian research suggests.

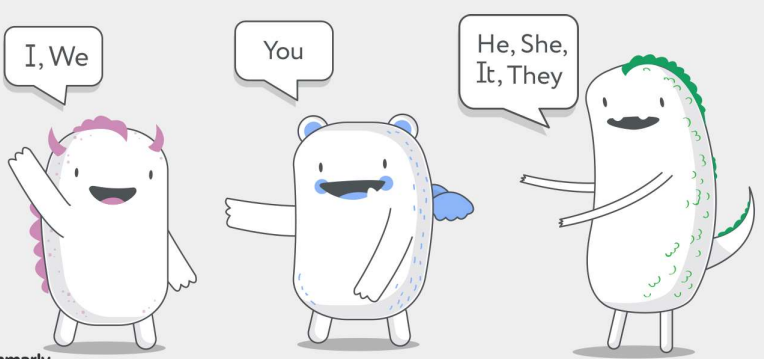
Language Techniques

- ▶ The Economy of Words
 - ▶ Brevity
 - ▶ Concise
- ▶ Example:
 - ▶ Choosing a microservices architecture taught us about domain driven design.
 - ▶ Choosing microservices taught us domain driven design.

Perspectives

First Person Second Person Third Person

I, We You He, She, It, They



grammarly

The image shows three cartoon characters on a light gray background. The first character on the left is white with pink horns and a speech bubble containing 'I, We'. The middle character is white with blue wings and a speech bubble containing 'You'. The third character on the right is white with green spikes and a speech bubble containing 'He, She, It, They'. Above each character is a label: 'First Person' (underlined in pink), 'Second Person' (underlined in blue), and 'Third Person' (underlined in green). In the bottom left corner of the gray area is the Grammarly logo.

OK, you try

- ▶ Discovering unit testing made coding easier and minimised errors in my code.
- ▶ Starting with a monolithic architecture then slowly moving into microservices made me realise the importance of both types of architectures.
- ▶ Accessibility is important, not only for those who need it, but for everyone.
- ▶ Design thinking is a technique that's valuable for developers

- Unit testing makes coding easier and minimises errors.
- Unit testing is easily practiced and reduces errors.
- You can realise benefits of microservices and monolithic architectures by migrating from one to the other.
- The benefits of a monolithic architecture were discovered after migrating to microservices.
- Accessibility, it's important for everyone.
- Design thinking, not only for designers.
- Design thinking will make you a better developer.

The Submission

- ▶ What to submit a talk on?
- ▶ You don't have to prepare for the whole talk
- ▶ Get a peer review
- ▶ There will be rejections
 - ▶ It happens to everyone

Talk about something you're passionate about, if you're passionate your audience will resonate. If you're flat, they'll feel flat

Remember you're proposing an idea, so formulate the idea, not the solution

The Submission

- ▶ The Title
 - ▶ People will read
 - ▶ Grab their attention (but don't be click-baity!)
- ▶ The Abstract
 - ▶ The longer it is, the less it's read
 - ▶ Highlight why **you** are the right person to give this talk

“Don't judge a book by its cover” is true, but people will form an opinion based off the title

Title needs to resonate with people

Long abstracts will cause people to trail off

Use impactful statements up front

Demonstrate your experience, why are **you** the person to give this talk

Common patterns (non exhaustive)

- ▶ Asking a question
 - ▶ What do microservices really look like in prod?
- ▶ A friendly challenge to the audience
 - ▶ Stop mocking, start testing
- ▶ A play on words
 - ▶ Docker FROM scratch
- ▶ 'From the trenches'
 - ▶ DDD from the trenches
- ▶ Personal talks
 - ▶ Overcoming fear, anxiety and doubt as a developer
- ▶ Technology: sub-title
 - ▶ Blockchain: More than cryptocurrency!

Common patterns (non exhaustive)

- ▶ Asking a question
 - ▶ How would you get started with Docker?
- ▶ A friendly challenge to the audience
 - ▶ Zero to hero with Docker in 1 hour
- ▶ A play on words
 - ▶ Docker FROM scratch
- ▶ 'From the trenches'
 - ▶ Docker from the trenches
- ▶ Personal talks
 - ▶ How I became brave enough to use Docker
- ▶ Technology: sub title
 - ▶ Docker: Not just containers!

Look at previous agendas



You try

Congratulations!



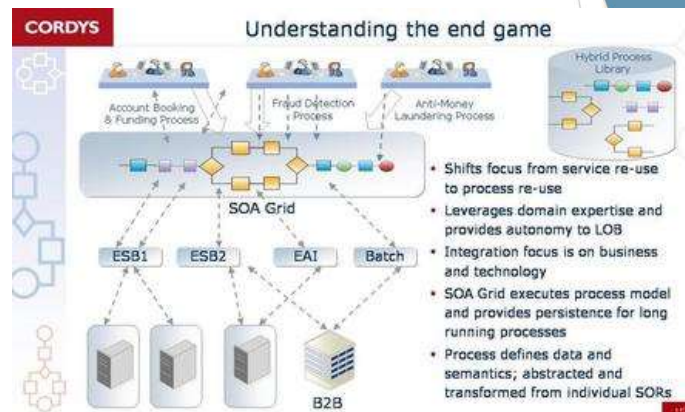
Adrenalin, excitement, and fear

Preparing

- ▶ Fill your gaps in knowledge first
- ▶ Brainstorm everything
- ▶ Work on your points
- ▶ Memorise the introduction and conclusion
- ▶ Always about the audience
 - ▶ A call to action
 - ▶ Inspired?
 - ▶ Curious?

Visual Aids

- ▶ PowerPoint shortcuts
- ▶ Live code - beware
- ▶ Memes, jokes



PowerPoint shortcuts

- Shift f5
- f5

Live code demo

- Set text editor size
- Practice external screen
- Use git tags and checkout to tags
- Have a BACKUP (video, gif)

Memes, jokes

- Good way to break up a presentation
- Be clever in the timing, don't have them all in the beginning

Remember that visual aids are there to enhance, not drive your presentation

Practice

- ▶ With an external display
- ▶ Speak with your stomach
- ▶ 15-20 minutes slots
- ▶ Practice drink breaks
- ▶ Record yourself

With an external display:

* Decide whether duplicate or pres mode

On the day

- ▶ Relax
- ▶ Remember to turn off notifications
- ▶ Enlarge and set text editor to proper fonts
- ▶ Have fun!

Practice

Meetup



Important Dates

Sunday Jul 14 11:59pm Call for presentations close	Monday Jul 15 08:00am Voting open	Sunday Jul 28 11:59pm Voting close	Friday Aug 2 08:00am Agenda published
Friday Sep 20 05:00pm Ticket sales close	Saturday Sep 21 08:00am Conference day	Monday Jun 10 ✓ 08:00am Call for presentations open	Monday Jun 10 ✓ 08:00am Ticket sales open



<https://sessionize.com/ddd-sydney-2019/>

Submit!